

Amul Careers 2023 - 2+ Years Experience Required - Office Staff Post

Hiring organization
Amul

Job Location

Bengaluru, Karnataka, India
Remote work from: India

Date posted
May 6, 2023

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Valid through
31.12.2025

Base Salary

Rs. 10,000 - Rs. 13,000

APPLY NOW

Qualifications

12th, Graduate

Employment Type

Full-time

Experience

2+ Years Experience Required

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Description

Amul Recruitment 2023

The Data Analyst is a key member of the marketing team, responsible for providing analytical support to marketing initiatives and objectives.

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Responsibilities:-

- Analyzing customer data, both prospect and existing, to identify trends and patterns
- Conducting market analysis to identify opportunities and threats
- Generating weekly, monthly, and ad-hoc reports on performance against objectives
- Developing and executing customer segmentation and targeting programs

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Requirements

- 2+ years experience in data analysis or marketing research role
- Strong analytical skills, with the ability to quickly identify trends and patterns in data
- Proven experience with Microsoft Excel, including data mining and pivot tables
- Experience using SQL or other database querying tools
- Strong writing and presentation skills

Important Links

Find the Link in [Apply Now Button](#)

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