



<https://jobtalent.jobcitylive.com/job/byjus-recruitment-2023-marketing-manager/>

## BYJU'S Recruitment 2023 – Marketing Manager

### Job Location

Bengaluru, Karnataka, India  
Remote work from: India

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### Base Salary

Rs. 26,000 - Rs. 30,000

### Qualifications

Graduate

### Hiring organization

BYJU'S

### Date posted

January 2, 2023

### Valid through

31.12.2025

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### Employment Type

Full-time

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### Description

## BYJU'S Recruitment 2023

The role of a Marketing Manager is a highly important role in any organization.

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### Jobs for Freshers

The primary responsibility of a Marketing Manager is to develop and execute successful and effective marketing strategies to promote the products, services, and/or brand of the organization. This position requires expertise in all aspects of marketing, including research and analysis, branding, product development, pricing, public relations, advertising, and promotions.

### Jobs Near Me

The Marketing Manager will also be responsible for the budgeting, planning, and execution of the marketing strategies. They must also stay up to date on industry trends, customer perceptions, and competitor strategies. The successful execution of these strategies will result in increasing customer awareness, increasing lead generation and conversions, and building loyalty and customer retention.

### Important Links

Find the Link in [Apply Now](#) Button

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