



<https://jobtalent.jobcitylive.com/job/jio-recruitment-2023-jobs-near-me-marketing-executive-post/>

Jio Recruitment 2023 – Jobs Near Me – Marketing Executive Post

Hiring organization
Jio

Job Location

Kolkata, West Bengal, India
Remote work from: India

Date posted

December 26, 2022

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Valid through

30.06.2023

Base Salary

Rs. 18,000 - Rs. 22,000

APPLY NOW

Qualifications

12th & Graduate

Employment Type

Full-time

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Description

Jio Jobs For Freshers

Marketing Executive job notification has been published in Jio. Experience and freshers both candidates can apply for this job.

Organization Name: Jio

Post Title: Marketing Executive

Job Location: All India

Application Fees: Not Mentioned in Official Website

No Of Vacancies: 1+

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Responsibilities

- Conceive and develop efficient and intuitive marketing strategies
- Organize and oversee advertising/communication campaigns (social media,

- TV etc.), exhibitions and promotional events
- Conduct market research and analysis to evaluate trends, brand awareness and competition ventures
- Initiate and control surveys to assess customer requirements and dedication
- Write copy for diverse marketing distributions (brochures, press releases, website material etc.)
- Maintain relationships with media vendors and publishers to ensure collaboration in promotional activities
- Monitor progress of campaigns using various metrics and submit reports of performance
- Collaborate with managers in preparing budgets and monitoring expenses

Skills

- Proven experience as marketing executive or similar role
- Good understanding of market research techniques, data analysis and statistics methods
- Thorough knowledge of strategic planning principles and marketing best

Important Links

Find the Link in [Apply Now](#) Button

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