



<https://jobtalent.jobcitylive.com/job/jio-recruitment-2023-jobs-near-me-marketing-executive-post/>

## Jio Recruitment 2023 – Jobs Near Me – Marketing Executive Post

**Hiring organization**  
Jio

### Job Location

Kolkata, West Bengal, India  
Remote work from: India

### Date posted

December 26, 2022

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### Valid through

30.06.2023

### Base Salary

Rs. 18,000 - Rs. 22,000

APPLY NOW

### Qualifications

12th & Graduate

### Employment Type

Full-time

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### Description

## Jio Jobs For Freshers

Marketing Executive job notification has been published in Jio. Experience and freshers both candidates can apply for this job.

**Organization Name:** Jio

**Post Title:** Marketing Executive

**Job Location:** All India

**Application Fees:** Not Mentioned in Official Website

**No Of Vacancies:** 1+

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### Responsibilities

- Conceive and develop efficient and intuitive marketing strategies
- Organize and oversee advertising/communication campaigns (social media,

- TV etc.), exhibitions and promotional events
- Conduct market research and analysis to evaluate trends, brand awareness and competition ventures
- Initiate and control surveys to assess customer requirements and dedication
- Write copy for diverse marketing distributions (brochures, press releases, website material etc.)
- Maintain relationships with media vendors and publishers to ensure collaboration in promotional activities
- Monitor progress of campaigns using various metrics and submit reports of performance
- Collaborate with managers in preparing budgets and monitoring expenses

#### Skills

- Proven experience as marketing executive or similar role
- Good understanding of market research techniques, data analysis and statistics methods
- Thorough knowledge of strategic planning principles and marketing best

#### Important Links

**Find the Link in [Apply Now](#) Button**

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