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Myntra Careers 2023 – Freshers Jobs – Marketing Analyst Jobs

Hiring organization
Myntra

Job Location

Bengaluru, Karnataka, India
Remote work from: India

Date posted

February 21, 2023

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Valid through

31.12.2025

Base Salary

Rs. 8,000 - Rs. 12,000

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Qualifications

12th, Graduate

Employment Type

Full-time

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Description

Myntra Recruitment 2023

The Marketing Analyst is responsible for providing analytical support to the marketing organization.

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Responsibilities:

Develop and implement marketing campaigns

Collect and analyze data to create reports on campaign performance

Identify opportunities and develop strategies to improve campaign effectiveness

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Myntra Careers

Skills:

Bachelor's degree in marketing, business, or a related field

At least 2 years of experience in marketing or analytics

Proficient in Microsoft Excel and SQL

Familiarity with data mining and analysis tools

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