



<https://jobtalent.jobcitylive.com/job/myntra-careers-2023-jobs-for-freshers-marketing-specialist-post/>

Myntra Careers 2023 – Jobs For Freshers – Marketing Specialist Post

Hiring organization
Myntra

Job Location

India
Remote work from: India

Date posted
July 10, 2023

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Valid through
31.12.2023

Base Salary

Rs. 11,000 - Rs. 12,700

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Qualifications

12th

Employment Type

Full-time

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Description

Myntra Jobs 2023

The Marketing Specialist is responsible for developing and executing marketing strategies that help to increase brand awareness, drive website traffic, and generate leads for Mantra. This role will work closely with the Marketing Manager and other team members to develop and implement marketing campaigns across a variety of channels, including social media, search engine optimization (SEO), and email marketing. The ideal candidate will have a strong understanding of marketing principles and be able to effectively communicate with both internal and external audiences.

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Jobs For Freshers

Responsibilities:

- Develop and execute marketing strategies that align with Mantra's business goals
- Conduct market research to identify target audiences and develop marketing messages that resonate with them

- Create and manage social media channels, including Facebook, Twitter, and LinkedIn
- Write and optimize website content for search engines
- Develop and execute email marketing campaigns
- Track and measure the results of marketing campaigns
- Work with other team members to create and maintain marketing collateral, such as brochures, presentations, and white papers
- Represent Mantra at industry events and conferences

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Jobs Near Me

Skills:

- Bachelor's degree in marketing, communications, or a related field
- 2+ years of experience in marketing, preferably in a digital marketing role
- Strong understanding of marketing principles and best practices
- Excellent written and verbal communication skills
- Ability to work independently and as part of a team
- Strong analytical and problem-solving skills
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint)
- Experience with social media marketing, SEO, and email marketing
- Experience with marketing analytics tools

Important Links

Find the Link in [Apply Now](#) Button

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