

https://jobtalent.jobcitylive.com/job/myntra-recruitment-2023-jobs-product-marketing-manager-post/

Myntra Recruitment 2023 – Jobs – Product Marketing Manager Post

Job Location India Remote work from: IND

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Base Salary Rs. 14,000 - Rs. 22,000

Qualifications

12th pass/Graduate.

Hiring organization Myntra

Date posted September 21, 2023

Valid through 31.12.2023

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Employment Type Full-time

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Description

Myntra Recruitment 2023

The Myntra Product Marketing Manager role is responsible for developing and executing marketing strategies for Myntra's products and services. Product Marketing Managers work closely with cross-functional teams, such as product development, sales, and marketing, to create and implement plans that drive awareness, adoption, and revenue for Myntra's products.

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Myntra Jobs Near Me

Responsibilities:

- Develop and execute marketing strategies for Myntra's products and services
- Work with cross-functional teams to create and implement go-to-market plans
- Manage product launches and campaigns
- Track and measure the results of marketing campaigns
- Stay up-to-date on the latest marketing trends and best practices

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Myntra Careers

Skills:

- Strong understanding of marketing principles and practices
- Experience in developing and executing marketing campaigns
- Ability to manage budgets and track campaign performance
- · Excellent communication and interpersonal skills
- Ability to work independently and as part of a team

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