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Myntra Recruitment 2023 – Marketing Analyst Post

Job Location

Bengaluru, Karnataka, India
Remote work from: India

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Base Salary

Rs. 8,000 - Rs. 12,000

Qualifications

12th, Graduate

Hiring organization

Myntra

Date posted

January 25, 2023

Valid through

31.12.2025

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Employment Type

Full-time

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Description

Myntra Recruitment 2023

The Marketing Analyst is responsible for providing analytical support to the marketing organization.

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Responsibilities:

Develop and implement marketing campaigns

Collect and analyze data to create reports on campaign performance

Identify opportunities and develop strategies to improve campaign effectiveness

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Myntra Careers

Skills:

Bachelor's degree in marketing, business, or a related field

At least 2 years of experience in marketing or analytics

Proficient in Microsoft Excel and SQL

Familiarity with data mining and analysis tools

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