# Nerolac Recruitment 2023 – Jobs Near Me -Senior Marketing Analyst post

#### Job Location

India Remote work from: India

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# Base Salary

Rs. 15,000 - Rs. 18,000

Qualifications 12th pass, Graduate.

Employment Type

Full-time

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### Description

## Nerolac Recruitment 2023

The Senior Marketing Analyst is responsible for supporting the marketing team in their efforts to generate leads and grow the business through data-driven decision making.

# **Responsisbilities:**

- Generate impactful and actionable insights from customer data
- Lead data-driven marketing decision-making
- Develop and implement marketing optimization plans

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#### Qualifications:

- Bachelor's degree in Marketing, Statistics, Economics, or another quantitative field.
- At least 3 years of experience using SQL to collect and analyze data.

# Importantility reverse independently and make decisions based on data Button

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Hiring organization Nerolac

Date posted February 27, 2023

Valid through 31.12.2025

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