

## Tata Play Recruitment 2023 – Jobs Near Me – Marketing Specialist Posts

**Hiring organization**  
Tata Play

### Job Location

India  
Remote work from: India

**Date posted**  
February 27, 2023

**Valid through**  
31.12.2025

### Base Salary

Rs. 15,000 - Rs. 22,000

APPLY NOW

### Qualifications

12th pass, Graduate.

### Employment Type

Full-time

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### Description

#### Tata Play Recruitment 2023

The marketing specialist is responsible for creating and executing a marketing plan that will generate leads and sales for the company.

### Responsibilities:

- Develop and execute a marketing plan that generates leads and sales.
- Create and manage campaigns across all channels, including online and offline marketing.
- Develop and manage relationships with partners and third-party vendors.

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### Qualifications:

- Bachelor's degree in marketing or a related field.
- 3-5 years of experience in marketing, preferably in a B2B setting.
- Strong writing, communication, and interpersonal skills.

### Important Links

Familiarity with common marketing software and tools.

**Find the Link in [Apply Now](#) Button**

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